



NEWSLETTER



Bobcat



DEVELON



15% OFF

ALL Husqvarna!

20% OFF



ALL toys, apparel & merchandise!



BLACK FRIDAY

Save big on Black Friday and Small Business Saturday this year! You can also pair these savings with \$20 off every \$100 spent on New Holland toys! **November 24th & 25th only.**

Holiday Office Closures:

Deer Day
Wednesday, November 15th

Thanksgiving
Thursday, November 23rd



2024 CALENDARS ARE HERE!



Stop into any of our stores to grab your complimentary calendar! Just ask a parts associate.



All three of our locations are Toys for Tots drop box locations. Help us fill our boxes with new, unwrapped toys!

- SAVE THE DATE - CUSTOMER APPRECIATION WEEK & SPRAYER CLINIC

Join us Wednesday, January 24th in McBain for the annual Customer Appreciation Breakfast! Customer Appreciation Week in all stores is January 22nd -27th. Stop in for coffee, donuts, giveaways, and great discounts!



Also on Wednesday, the 24th we are hosting a Sprayer Clinic for customers to earn their credits. More details to come!



NOVEMBER PARTS SPECIAL:



Get 15% off all toys, apparel, and merchandise including Traeger grills! **PLUS** pair with \$20 off every \$100 in New Holland toys!

CONSTRUCTION CRAZE PARTS SALE

GET 15% OFF BOBCAT & DEVELON PARTS

DECEMBER 4TH - 9TH

Don't Wait Until Spring to Get Your Equipment Inspected!

Contact our service department today to set up a pre-winter inspection so you are ready for spring!

McBain: 231-825-2416 | Ithaca: 989-436-8181 | Beal City: 989-644-2252

**NO INTEREST
NO DOWN PAYMENT
NO PAYMENTS FOR 12 MONTHS
ON NEW HOLLAND COMPACT &
MID-RANGE TRACTORS**

Followed by low rate financing! Call sales today!



**Now is the Time to Buy a
Compact Tractor!**



Purchase a Bobcat or New Holland compact tractor & get a free loader or 0% financing! Offer ends Dec. 31, 2023.

NEW HOLLAND PARTS PROMOS

- Up to \$100 off OEM engine oil & filters
 - 10% off baler parts with a purchase of \$500+
 - 10% off forage harvester parts with a \$500+ purchase
 - NO interest & no payments for 4+ months on \$2,000+ Maintenance parts purchase with Productivity Plus
 - NO interest & no payments for 4+ months on \$5,000+ equipment inspection with Productivity Plus account
 - \$20 off every \$100 spent on New Holland toys
- *Qualifying New Holland purchases only.

**Productivity Plus
Charge Account**

We are transitioning into charge accounts through New Holland's Productivity Plus. This offers many benefits to our customers!

**DON'T HAVE A
PRODUCTIVITY PLUS
ACCOUNT?**

Scan the
QR Code and
APPLY TODAY!



Current Perk: Get 3% back on qualifying CNH Industrial Parts through Productivity Plus Account. *Qualifying purchases only.

THE BEST IN THE INDUSTRY

Check out the warranties available on New Holland round balers & mower-conditioners!

2-Year/15,000 Bale Base Warranty

3-Year/22,500 Bale Pickup Warranty

2+3

Industry-leading coverage is the new standard on Roll-Belt and Pro-Belt round balers.

Open Positions

- **McBain: Parts Specialist**
- **McBain: Service Technician**
- **McBain: Precision Farming Specialist**
- **Ithaca: Parts Shipping & Receiving**
- **Ithaca: Service Technician**
- **Beal City: Service Technician**
- **Beal City: Small Engine Mechanic**

Resumes can be dropped off or emailed to hr@ellensequipment.com. All positions can be viewed on our website under "Careers"

We're back to our winter store hours: Monday-Friday: 8:00am-5:00pm & Saturday: 8:00am-12:00pm

As always, parts & service are available after hours.

McBain P: 231-884-7077 | S: 231-920-1319

Ithaca P: 989-944-5548 | S: 989-444-9408

Beal City P: 989-294-3039 | S: 989-294-3038



www.ellensequipment.com

MCBAIN

5297 W Stoney Corners Rd
McBain, MI
P: 231-825-2416
F: 231-825-2292

BEAL CITY

1963 N Winn Rd
Mt. Pleasant, MI
P: 989-644-2252
F: 989-644-5147

ITHACA

210 Dilts Rd
Ithaca, MI
P: 989-436-8181
F: 989-436-8585

STORE HOURS:

Monday – Friday: 8:00am – 5:00pm
Saturday: 8:00am – Noon